



# BUILD YOUR STORY

## 1. WHO ARE YOU?

PARENT

EDUCATOR

TAXPAYER

ACTIVIST

ELECTED

## 2. CONTEXT

SCHOOL

TOWN

TIME

EVENT

## 3. YOUR CHALLENGES

ECONOMIC IMPACT

OPPORTUNITY LOSS

HIGH TAX BILL

## 4. YOUR OUTCOMES

MY \_\_\_\_ IS \_\_\_\_

I AM \_\_\_\_

## 5. CALL TO ACTION

LEADERS MUST

POLICY CHANGE

WE NEED