



# NH Businesses for Social Responsibility

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[www.nhbsr.org](http://www.nhbsr.org)

2024



# Overview

NHBSR was incorporated in 2000 as a 501(c)(3) by a group of business professionals that believed in the foundation of "business as a force for good".

We have grown to over 250 businesses and community stakeholders building a more sustainable and prosperous state for all.



# Vision and Mission

## Vision

NH will thrive when we engage the power of business and our people to build a sustainable and prosperous state for all.



# Our Major Events and Programs



## Spring Conference

Largest sustainable business gathering in NH with leaders from around the country.

## Sustainability Awards

Recognizing sustainability leaders: business, nonprofit and student changemakers to inspire others.



## Sustainability Slam

Great ideas presented with creativity in a fast-paced high energy celebration.

## Measure What Matters

MWM helps businesses assess their impact, hone in on areas for improvement and measure progress.

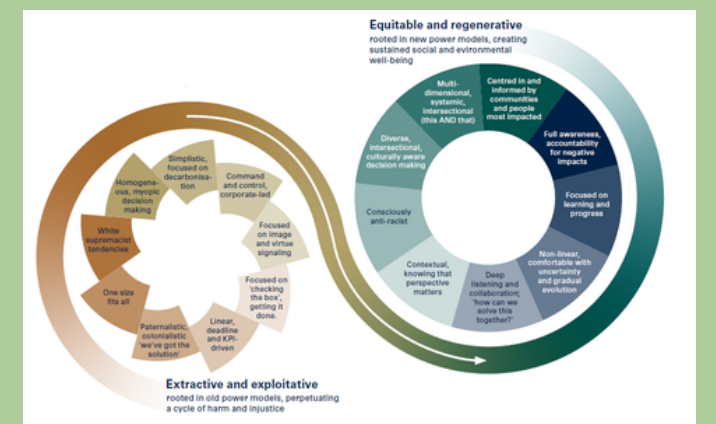


## Advocacy

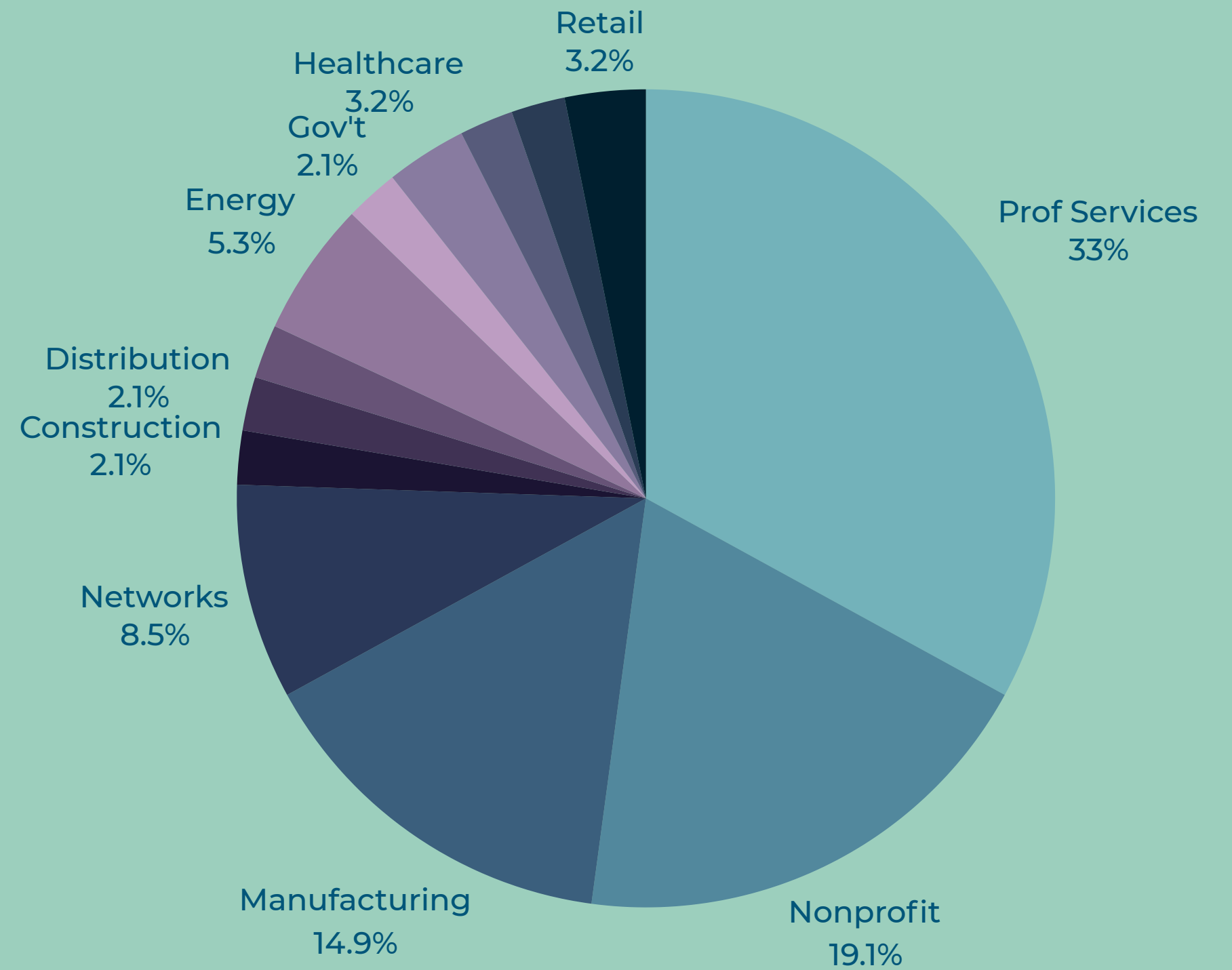
Raising the voice of business on critical sustainability issues like clean energy, affordable housing and diversity, equity and inclusion.

## Workplace Challenges

Engaging employees in strategic goals takes time and commitment. Our Workplace Racial Equity and Climate Action Challenge help to create the opportunity for impact.



# NHBSR Membership by Industry



# Raising the business voice in New Hampshire

**Engaging business leaders in  
sustainable business advocacy**



# Issues of Importance for Business in 2024 ...



**94%**



**87%**



**87%**



**85%**

# Workforce/Family Economic Stability

NH businesses are struggling to meet workforce needs.

- 40% are asking for public policy development to address workforce challenges
- 64% want increased advocacy opportunities
- 47% are interested in building coalitions



# Diversity Equity & Inclusion

NH businesses are struggling to meet workforce needs. Diversity expands perspectives and innovation. Bottom line value to business.

- 64% are asking for more education opportunities
- 70% want increased advocacy opportunities
- 4%5 are interested in policy development



# Climate Action & Clean Energy

Climate action is desperately needed in NH.  
Why? Resiliency, risk reduction, cost savings and workforce engagement.

- 87% rate it as important or very important to their business
- 70% want increased advocacy opportunities
- 67% are interested in policy development



# Strong Public Education

- Polled 50 business professionals, 60% C-Suite, across mfg, healthcare, professional services, energy, etc.
- 83% believe educational inequality impacts our economy
- 48% feel budget-constrained schools greatly contribute to skills gap
- 96% strongly support or support initiatives for equitable school funding




# Thank You

For further inquiries and information



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